



Omar Zein, partner at Projectize and Vice President of the European School of Project Management has been invited by the PMI® Sweden Chapter to be the closing keynote speaker at the 2013 congress: Passion for Projects.

The keynote will be titled "Project Management Across Cultures" and stresses the importance of why the international project manager should understand the effects of varying cultures on project management practices. It will also relate some practical experiences of the topic and speculate on how the international project manager and his team may "tune" their approach to turn negative cultural effects into an advantage for the project.

For further details about the seminar, please visit the [congress website](#)